

water**is**life



All photos in this presentation are from Water is Life projects and travel in Ethiopia

## Water is Life

Water is Life is a 100% non-profit fundraising campaign with the sole objective of funding water wells to directly benefit some of the world's poorest people in rural Ethiopia.

[www.wateril.org](http://www.wateril.org)

## WHO AND WHAT IS “WATER IS LIFE”?



*Water is Life sponsored well in Kako (S. Ethiopia) 2010*

**Water is Life** is a 100% non-profit fund raising campaign that was started by Johanna Thörnblad & Joan Vinyets in 2009 after our first trip to Ethiopia and after witnessing the life-changing work of the non-profit organization, A Glimmer of Hope (AGOH).

**100% of the funds** Water is Life receive from donors are given to AGOH to pay for the construction of new wells.

Water is Life and AGOH are **100% non-profit** which means that ALL of our donors money go directly to the water projects.

Through our collaboration with AGOH, we are able to provide our donors with project updates, **photos, GPS coordinates and a video** of each completed project.



*Water is Life sponsored well in Beliae (S. Ethiopia) 2009*

### Our results

- To-date Water is Life has funded over 15 wells and raised over 70.000€ (\$90,000)
- 1000s of lives have been improved.
- In 2013 our goal is to fund 5 new wells.

## WHY WATER AND WHY ETHIOPIA?



*Trip to Tigray (N. Ethiopia) in 2008/2009*



*Trip to Seglamen, Tigray (N. Ethiopia) 2012*

**80% of all diseases** in Ethiopia are a result of dirty water.

**More than 250,000 children** under the age of five die each year from diarrhea.

By supplying desperately needed clean water, a well will save women and children from **walking 3-5 hours a day** to collect contaminated water and will help protect against disease.

Young girls will have a chance to **go to school and to be safe** instead of searching for water.

### **A back-breaking chore**

- **Children as young as 2 years old start helping out searching for and carrying water.**
- **A jerry can filled with water weighs nearly 20 kilos (40 lbs).**

## HOW WE CARRY OUT THE PROJECTS IN ETHIOPIA



Since year 2000, AGOH has constructed more than 6700 water projects in Ethiopia

*Well sponsored by A Piece of Pie, Zero (S. Ethiopia) 2012*

AGOH's Ethiopian staff of development experts are pros at transforming communities through water, education, health, and microfinance projects.

AGOH works only with regional Ethiopian development organizations to prioritize project locations, construct and implement the projects and to provide invaluable local expertise. With the help of their local partners, AGOH's project managers are able to carefully oversee all projects and ensure sustainability.

**...EVERY DONATION COUNTS**

Each new well means saving lives and improving the health and living conditions of 100s of people living nearby the well.



Kako (S. Ethiopia) 2009

**This well in Kako was funded by donations ranging from 10€ to 1000€.**

**Together we can make a difference!**



Zero (S. Ethiopia) 2010

**The community of Zero received clean water from a donation by Barcelona based consultancy group, A Piece of Pie.**

*The Company dedicated the well; Water is Life in Partnership with A Piece of Pie Team & Clients, and sent a beautiful Christmas card to their clients to communicate a message of commitment and responsibility.*

*One year later A Piece of Pie could share photos and a video of their well with their customers and employees.*

*The response from clients was so overwhelming that the Company decided to fund another well in 2012.*

## HELP US BUILD MORE WELLS

Donations can be made directly to AGOH in the US via any major credit card, or through our accounts in Spain and Sweden.

Once we have raised enough money to finance well, we send the money to AGOH so that they can start the construction of a new project.\*

In Spain, contributions can be made through Fundación Netri in order for donors to receive a tax deduction\*\*.

Building a well and changing the lives of 100's of people cost approx. 4 000€ or USD\$5,000.



Seglamen, Tigray (N. Ethiopia) 2012

*\*Our donors pay NO transfer fees.*

*\*\*www.fundacion-netri.org is a 100% on-profit organization that already has funded more than 70 wells in Ethiopia through A Glimmer of Hope.*

## THE TYPES OF WELLS WE SPONSOR



Ochi (S. Ethiopia) 2012



Ochi (S. Ethiopia) 2012



Amawonze (N. Ethiopia) 2009



Zero (S. Ethiopia) 2010



Zero (S. Ethiopia) 2010

### Spring Protection Development (SPD)

An SPD is an existing natural water source that is capped to protect the water from contamination by animals, etc.

This is the preferred type of water project as its life expectancy is very long or unlimited.

The SPD consists of three parts:

1. The capture
2. The reservoir
3. The distribution point\*
4. Each well has an appointed water committee and community members are trained on maintenance and sustainability.
5. If the water flow is sufficient, a cattle through and wash basin is added.

## TYPES OF WELLS

### Hand-dug well

A hand-dug well is excavated using hand tools, hammer drills and explosives and vary in depth from 8-20 meters depending on the water table.

The well provides safe and clean water for around 350 persons.



*Well sponsored by Johanna & Joan, Seglamen, Tigray (N. Ethiopia) 2012*



*Trip to Tigray (N. Ethiopia) 2008/2009*



## CONTACT



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*Well sponsored by Training Express, Amawonze (N. Ethiopia) 2009*

Water is Life is a 100% non-profit fundraising campaign with the sole objective of funding water wells to directly benefit some of the world's poorest people in rural Ethiopia.

We build sustainable wells through our non-profit partner, A Glimmer of Hope, a reputable charitable organization with more than 10 years of experience and 6.700 successful water projects in Ethiopia.